ORDER

Orders Order / Rev: 108698 Alt Order #: 06830029 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 10/02/12 - 10/20/12 Primary AE: Amy McCreary Original Date / Rev: 06/28/12 / 10/22/12 Sales Office: BLPHI **GENERAL** National Order Type: Sales Region: Name: Shorr Johnson Magnus Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Berkley, Shelley for Senate - Pouse Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	93	\$41,600.00	\$35,360.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$41,600.00	\$35,360.00	0.00
Totals	93	\$41,600,00	\$35,360,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary			Start Of Order - End Of Order	100%	

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$41,600.00
Market	100%	\$208,000.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$66,560.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$43,680.00
KTUD	0%	\$0.00
KVVU	25%	\$52,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/05/12	Wake Up Early w/ \ Wake Up Early Wa	-	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
	NEWS										1		
	<u>Star</u>	t Date	End Date	Weekdays S	Spots/Week	Rate	Rating				l		
W	eek: 10/0)1/12	10/07/12	-TWT	4	\$50.00	0.00						

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 Order / Rev:
 103698
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830029
 Product Desc:
 BERKLEY FOR SENATE
 K\$NV

Estlmate:

30S

Flight Dates:

10/02/12 - 10/20/12

Noon News

Ch **Inventory Code** Ln Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 2 KSNV 10/08/12 10/08/12 Wake Up Early w/ Wagn@M 430a-5a :30 0.00 NM \$50,003 \$50.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$50.00 0.00 E 3 KSNV 10/08/12 10/08/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-----:30 \$200,003 0.00 NM \$200.00 1 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$200.00 0.00 E 4 KSNV 10/02/12 10/05/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$200.003 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners NEWS Weekdays Spots/Week Start Date **End Date** Rate Rating -TWTF--Week: 10/01/12 10/07/12 \$200.00 0.00 E 5 KSNV 10/02/12 10/05/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 \$300.003 0.00 NM \$1,800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date VVeekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--8 \$300.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 4 KSNV 10/01/12-10/07/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$300.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/01/12-10/07/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$300.00) 0.00 *NM* Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 6 KSNV 10/08/12 10/08/12 M-F 6-7a WakeUp w/WaQM 6-7a M----:30 \$300.003 0.00 NM \$600.00 2 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$300.00 0.00 E 7 KSNV 10/08/12 10/08/12 Today Show CM 658a-9am :30 \$400.003 0.00 NM 2 \$800.00 Today Show TODAY Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 10/08/12 10/14/12 M-----3 \$400.00 0.00Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 3 KSNV 10/08/12-10/14/12 Today Show 658a-9am :30 (\$400.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 8 KSNV 10/02/12 10/05/12 Today Show CM 658a-9am -TWTF--:30 \$400.003 0.00 NM \$1,600.00 **Today Show** TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--8 \$400.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> **Length** Rate Rtg Type 1 KSNV 10/01/12-10/07/12 Today Show 658a-9am -TWThF----(\$400,00) 0.00 NM 30 Credited [credit-mg on different line with rate change] 658a-9am 3 KSNV 10/01/12-10/07/12 Today Show -TWThF---(\$400-00) 0.00 NM :30 Credited [credit-mg on different line with rate change] 4 KSNV 10/01/12-10/07/12 Today Show 658a-9am -TWThF----(\$400-00) 0.00 NM Credited [credit-mg on different line with rate change] 7 KSNV 10/01/12-10/07/12 Today Show 658a-9am ~TWThF----:30 (\$400-00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 9 KSNV 10/02/12 10/05/12 Noon News 12-1230pm -TWTF--:30 \$175.003 0.00 NM \$700.00

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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--\$175.00 0.00 E 10 KSNV 10/08/12 10/08/12 Noon News CM 12-1230pm M-----:30 \$175.003 0.00 NM \$175.00 Noon News **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/08/12 M-----10/14/12 \$175.00 0.00 E 11 KSNV 10/08/12 10/08/12 M-F Today Show II 3rd HOM 9-10a :30 M-----\$425.001 MN 00.0 1 \$425.00 M-F Today Show II TODAY II Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 1 \$425.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a (\$175.00) 0.00 NM :30 See MG 11.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/08/12 M-F Today Show II 3rd Hr 9-10a :30 \$425.00 0.00 NM MG for 11.1 10/08 [revised rate to reinstate] E 12 KSNV 10/02/12 10/05/12 M-F Today Show II 3rd HBM 9-10a -TWTF--:30 \$425,001 0.00 NM \$1,275.00 M-F Today Show II TODAY II Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 Week: 10/01/12 -TWTF-~ 4 \$425.00 0.00 Ch Date Range **Description** Start/End Time Weekdays Rate Rtg Type 1 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr \$425.00 0.00 NM 9-10a -TWThF----:30 MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate] 7 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr -TWThF----:30 \$425.00 0.00 NM [ABLE TO PLACE] ABLE TO PLACE 8 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate] E 13 KSNV 10/02/12 10/05/12 Dr. Phil CM 3-4p -TWTF-~ :30 \$200.003 0.00 NM \$200.00 Dr Phil **PHIL** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 -TWTF--\$200.00 0.00 Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtg Type 1 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF---.30 (\$200-00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF----:30 (\$200-00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p ~TWThF----:30 (\$200.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE

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 Order / Rev:
 103698
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830029
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

Estimate:

30S

Flight Dates:

Week: 10/01/12

10/07/12

-T-TF--

10/02/12 - 10/20/12

Ch Inventory Code Start End Ln Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 14 KSNV 10/08/12 10/08/12 Dr. Phil СМ 3-4p M----:30 \$200.003 0.00 NM \$200.00 Dr Phil **PHIL** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$200.00 0.00 E 15 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 M----\$300,003 0.00 NM \$300.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$300.00 0.00E 16 KSNV 10/02/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ~TWTF--:30 \$300,003 0.00 NM \$1,200.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS Spots/Week Start Date End Date Weekdays Rate Rating -TWTF--Week: 10/01/12 10/07/12 \$300.00 0.00E 17 KSNV 10/02/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTE--\$300.003 0.00 NM :30 \$1,200.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 -TWTF~-10/07/12 \$300.00 0.00E 18 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$300.003 0.00 NM \$300.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/08/12 10/14/12 \$300.00 0.00 E 19 KSNV 10/08/12 10/08/12 M-F Early News CM 5-630p M----:30 \$450.003 0.00 NM 2 \$900.00 M-F Early News **NEWS** Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/08/12 10/14/12 M-----\$450.00 0.00 E 20 KSNV 10/02/12 10/05/12 M-F Early News CM 5-630p -T-TF--:30 \$450,003 0.00 NM 8 \$3,600.00 M-F Early News **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating -T-TF--Week: 10/01/12 10/07/12 \$450.00 8 0.00 E 21 KSNV 10/02/12 10/05/12 FacetoFace/Ralston Rep@M 730-758pm -T-TF--:30 2 \$225.003 0.00 NM n \$0.00 Face to Face w/ J.Ralston FACE Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/01/12 10/07/12 -T-TF--\$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/01/12-10/07/12 FacetoFace/Ralston Report 730-758pm :30 (\$225:00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/01/12-10/07/12 Faceto Face/Ralston Report 730-758pm -T-ThE----:30 (\$225.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/08/12 10/08/12 FacetoFace/Ralston RegQM 730-758pm .30 \$225,003 0.00 NM \$0.00 Face to Face w/ J.Ralston FACE Start Date End Date Weekdays 1 4 1 Spots/Week Rating Rate Week: 10/08/12 10/14/12 M-----\$225.00 0.00Ch Date Range <u>Weekdays</u> <u>Description</u> Start/End Time <u>Length</u> Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm :30 (\$225:00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 24 KSNV 10/02/12 10/05/12 M-F Jeop/Wheel 630-730pm -T-TF--:30 8 \$1,300.001 0.00 NM \$10,400.00 M-F Jeopardy/Wheel of Fortune JEP/WH Start Date End Date Weekdays Spots/Week Rating Rate

8 \$1,300.00

0.00

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Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830029

10/02/12 - 10/20/12

Product Desc: BERKLEY FOR SENATE

Estimate: 30\$ KSNV

· · · · · · · · · · · · · · · · · · ·	3reak	Start/End T	ïme	Days	Len Spot	ts Rate Pri	Rtg Typ	e Spots	Amount
	CM	630-730pm		-T-TF-	- :30	8 \$1,300.001	0.00 N	IM 8	\$10,400.00
M-F Jeopardy/Wheel of	Fortun	е							
JEP/WH Start Date End Date Weekdays Spots/	Mook	Data	Dati						
Start Date End Date Weekdays Spots/ Week: 10/01/12 10/07/12 -T-TF		<u>Rate</u> \$1,300.00	Rati 0	.00 tið					
Spot Ch Date Range Description		t/End Time	Ū		Weekdays	Length Rate	Rtg Typ	е	
1 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-	-730pm			-T-ThF				
See MG 24.9, 24.10, 24.11, 24.12, 24.13, 24.14, 24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
2 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-	-730pm			-T-ThF	:30 (\$1,300.00)	0.00 A	IМ	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
3 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-	-730pm			-T-ThF	:30 (\$1,300.00)	0.00 A	lМ	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
4 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-	-730pm			-T-ThF	:30 (\$1,300-00)	0.00 A	IM	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
5 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel		-730pm			-T-ThF	:30 (\$1,300.00)	0.00 ∧	IM	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI	E E								
6 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel		-730pm			-T-ThF	:30 (\$1,300.00)	0.00 A	IМ	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
7 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel		-730pm			-T-ThF	:30(\$1,300.00)	0.00 A	М	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
8 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel		-730pm			-T-ThF	:30 (\$1,300.00)	0.00 A	IM	
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATI		6							
9 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	·730pm			- T -ThF	:30 \$1,300.00	0.00 N	М	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
10 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	730pm			-T-ThF	:30 \$1,300.00	0.00 N	М	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
11 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	-730pm			-T-ThF	:30 \$1,300.00	0.00 N	M	
(h) MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
12 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	730pm			-T-ThF	:30 \$1,300.00	0.00 N	М	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
13 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	-730pm			-T-ThF	:30 \$1,300.00	0.00 N	M	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
14 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	730pm			-T-ThF	:30 \$1,300.00	0.00 K	IN I	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]	000	1 oop				.00 \$1,000.00	0.00 1	1191	
15 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	730pm			-T-ThF	:30 \$1,300.00	0.00 N	м	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]						7-1			
16 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-	730pm			-T-ThF	:30 \$1,300.00	0.00 N	М	
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]		·							
E 25 KSNV 10/08/12 10/08/12 M-F Jeop/Wheel M-F Jeopardy/Wheel of I	CM Fortun	630-730pm		M	- :30	2 \$400.003	0.00 N	М 0	\$0.00
JEP/WH	Situil	•							
	Week	<u>Rate</u>	Rati	na				I	

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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	10/08/1	2 10/08/12	•	СМ	630-730pm	M	:30	2 \$400.003	0.00 NM	0	\$0.00
JEP/WH	4		M-F Jeopardy/W	heel of Fortur	ie						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	08/12	10/14/12	M	2	\$400.00	0.00					
	Date Ra		escription		rt/End Time				Rtg Type		
	10/08/1. resolved		1-F Jeop/Wheel	630	-730pm		M	:30 (\$400.00)) 0.00 NM		
			E] NOT AVAILABI	E RATE							
2 KSNV	10/08/1	2-10/14/12 N	1-F Jeop/Wheel	630	-730pm		M	:30 (\$400-00)) 0.00 <i>NM</i>		
	resolved OT AVA		E] NOT AVAILABI	FRATE							
			SIGN ON-SIGN (5a-459a		S- :30	2 \$250.003	0.00 NM	2	\$500.00
220 110111	1010011	10,00,12	ROS	,, O.	(9:00 PM-10		3 .00	Σ Ψ200.000	0.00 14141	2	ψ300,00
JEP/WH											
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week		Rating 0.00					
			News 3 Live in Pr		7-10pm		-S ;30	1 \$600.003	0.00 NM	1	\$600.00
NEWO	u pout		News 3 in Prime		·						
	N PRIM rt Date	E AFTER NF End Date	·L <u>Weekd</u> ays	Spots/Week	Poto	Rating					
Week: 10/0		10/07/12	S	<u> </u>		0.00					
E 28 KSNV	10/05/1	2 10/05/12	Fri PR 9-10p	СМ	9-10pm	F	:30	1 \$1,000.003	0.00 NM	1	\$1,000.00
ODIMA			Friday Prime 9-1	Dpm							
GRIMM Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	F		\$1,000.00	0.00					
E 31 KSNV	10/02/1	2 10/05/12	Late Night w/Falle		1237a-136a	m -TWTF	;30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLON	J		Late Night w/Fall	on							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	-TWTF	4	\$250.00	0.00					
	Date Ra		escription ate Night w/Fallon		rt/End Time				Rtg Type		
		.5,31.6,31.7,	_	123	7a-136am		-TWThF	:30 (\$ 250.00)) U.UU 19101		
			E] NOT AVAILABI	E RATE							
			ate Night w/Fallon	123	7a-136am		-TWThF	:30 (\$250.00)) 0.00 <i>NM</i>		
		. <i>5,31.6,31.7,</i> LABLE RAT	31,8 E] NOT AVAILABI	E RATE							
-			ate Night w/Fallon		7a-136am		-TWThF	:30 (\$250.00)) 0.00 <i>NM</i>		
		5,31.6,31.7,									
=			E] NOT AVAILABL		7a 126am		TUTLE	.00 /0050.00) 0 00 N//		
		.5,31.6,31.7,	ate Night w/Fallon 31.8	123	7a-136am		-TWThF	:30 (\$25 0 .00)) U.UU IVINI		
			E] NOT AVAILABI	E RATE							
			ate Night w/Fallon	123	7a-136am		-TWThF	:30 \$250.00	0.00 NM		
		,31.3,31.2,3 to reinstate									
-			ate Night w/Fallon	123	7a-136am		-TWThF	:30 \$250.00	0.00 NM		
		,31.3,31.2,3						·			
-		e to reinstate	_	400	7- 400			.00 0050.05			
		,31.3,31.2,3	ate Night w/Fallon	123	7a-136am		-TWThF	:30 \$250,00	0.00 NM		
		to reinstate									
			ate Night w/Fallon	123	7a-136am		-TWThF	:30 \$250.00	M/ 00.0 (
		,31.3,31.2,3 to reinstate									
			Late Night w/Fallo	on CM	1237a-136a	m M	:30	1 \$75,003	0.00 NM	0	\$0.00
			Late Night w/Fall							-	,
FALLON		End Data	Weekdaya	SpotoMilock	Data	Ratina					
<u>,318</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

Print Date: 10/22/12 16:55:26 Page 7 of 8

KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 32 KSNV 10/08/12 10/08/12 Late Night w/Fallon СМ 1237a-136am M-----:30 0.00 NM \$75 003 \$0.00 Late Night w/Fallon **FALLON** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 M-----\$75.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Late Night w/Fallon 1237a-136am (\$75.00) 0.00 NM :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 33 KSNV 10/08/12 10/08/12 The Tonight Show CM 1135p-1237a M-----:30 \$185.003 0.00 NM \$0.00 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$185.00 0.00 Description Ch Date Range Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a M-----:30 (\$185.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a :30 (\$185.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 35 KSNV 10/02/12 10/05/12 M-F News 3 at Eleven 11pm-1135pm -TWTF---:30 \$425.003 0.00 NM \$1,700.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--\$425.00 0.00 E 36 KSNV 10/08/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$425.003 0.00 NM \$425.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$425.00 0.00 E37 KSNV 10/06/12 10/07/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----SS :30 \$400.003 0.00 NM 1 \$400.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----SS 2 \$400.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type ----sasu :30 (\$400.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 Sa-Su News 3 at Eleven 11pm-1135pm Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E38 KSNV 10/06/12 10/06/12 Saturday Today ----5-\$225.003 CM 7a-9am :30 0.00 NM 2 \$450.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 ----S-\$225.00 0.00 E 39 KSNV 10/06/12 10/06/12 News 3 Sunrise - SATURIM \$150,003 6a-7a ----S-:30 0.00 NM 2 \$300.00 News 3 Sunrise SATURDAY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$150.00 0.00 E 41 KSNV 10/06/12 10/06/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 \$550.003 0.00 NM 0 \$0.00 Saturday Night Live SNL Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ----S-\$550.00 0.001 Start/End Time Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1130pm-1:02am 1 KSNV 10/01/12-10/07/12 Saturday Night Live ----Sa--:30 (\$550.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE N42 KSNV 10/02/12 10/05/12 Today Show CM -TWTF--:30 0.00 NM 658a-9am \$900.001 3 \$2,700.00 **Today Show**

Print Date: 10/22/12 16;55:26 Page 8 of 8

 Order / Rev:
 103698
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830029
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 10/02/12 - 10/20/12
 Estimate:
 30S

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate	Pri Rtg Type S	pots	Amount
TODAY <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays TWTF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00					
	2 10/05/12	The Tonight Show Tonight Show	СМ	1135p-1237a	-TWTF	:30	8 \$500.0	01 0.00 NM	7	\$3,500 .00
TON SHOW Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	-TWTF	7	\$500,00	0.00					
N44 KSNV 10/20/1	2 10/20/12	Sat PR 8-9p Saturday Prime 8-	CM 9pm	8-9pm	~S-	:30	1 \$1,200.0	01 0.00 NM	1	\$1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	S-	1	\$1,200.00	0.00					
N45 KSNV 10/20/1	2 10/20/12	Sat PR 9-10p	CM	9-10pm	S-	:30	1 \$900.0	02 0,00 NM	1	\$900,00
		Saturday Prime 9-	10pm							
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	S-	1	\$900.00	0.00	······································				
								Totals	93	\$41,600.00